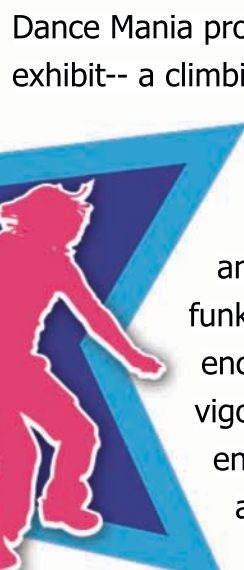


NEURONIC GAMES PRESENTS DANCE MANIA

An Interactive Physical Education Experience at the Children's Museum of Houston, TX

NEW YORK, New York - Mar 14, 2009 - Neuronic Games announces its first, fully interactive mind-body gaming experience--Dance Mania, on exhibit at the Houston Children's Museum's in Houston, TX.

<http://www.cmhouston.org/powerplay/>



Dance Mania provides the cardiovascular component of the innovative Power Play exhibit-- a climbing, stretching, balancing, and foot stomping challenge which teaches children the connection between physical activity and health. Power Play provides an elaborate and inviting playscape adventure where children can enjoy a 3D version of Twister, scale a rock climbing wall and chase lights around the floor with their feet, before getting into a funky groove with Dance Mania. After a round of Dance Mania, visitors are encouraged to measure their heart rates, and assess the impact of vigorous weight bearing exercise on their cardiovascular systems. At the end of the exhibit, graduates from Baylor College of Medicine are available to answer questions about how player's bodies' responded to the various elements of Power Play.

The goal of Dance Mania was to present a Dance Dance Revolution style rhythm-and-dance video game for younger audiences. Players stand on a dance platform consisting of colored arrows pointing up, down, left or right, and try to time their dance steps according to the musical and visual cues of the game. Players are judged by how well their dance steps conform to the patterns displayed on the screen. Unlike typical dance platform games, Dance Mania uses positive reinforcement to encourage endurance and promote playfulness rather than penalizing players when mistakes are made. The dance platform peripheral and





popularity of Dance Dance Revolution invite younger players to step up the mind-body challenge and get their hearts pumping.

Visit Dance Mania at Children's Museum of Houston:

- Get your heart racing and neurons pumping as you learn how exercise effects your body and brain
- Step up the kinesthetic challenge as you follow along with faster and more complicated dance moves
- Rock out to awesome beats, energize your mind and get fierce about cardiovascular health
- Bring your friends and explore the science behind having fun!

The Dance Mania project has provided an enriching opportunity for Neuronic Games to extend our community outreach and experiment with the use of gaming peripherals to encourage learning while promoting healthy physical activity. The museum exhibit provided us a unique opportunity to explore, research and promote our mindware vision. We look forward to working on similar projects in the future that will allow us to innovate fun and inspire the intellect, through mindware.



About Neuronic

The Neuronic team consists of industry veterans from disparate backgrounds- software development, psychology, education, knowledge management, and government. Each brings a unique perspective and experience to the company's mindware vision. Neuronic Games is a privately-held company based in New York City.

PR Contact

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