

## Reflect on Peep's Big Wide World

**NEW YORK, NEW YORK - JULY 14, 2009** - Neuronic Games unveils the Peep Reflection Station at the Boston Children's Museum in Boston, Massachusetts. Based on the innovative WGBH television series--Peep and the Big Wide World--this groundbreaking exhibit invites young scientists to explore a world of everyday science activities through the eyes of a newly hatched chicken. Developed with support from the National Science Foundation, Peep fosters early interest in science through delightfully interactive, hands-on activities designed for children ages 3 to 5.

After touring Peep's world, visitors reflect on their discoveries via the Peep Reflection Station, developed by Neuronic Games. Both parents and children will enjoy recording their observations by telling a story or drawing a picture on the Reflection Station's virtual canvas.

### Reflection Station Activities include:

**Create an Adventure Log:** A narrative story generator in which children complete sentences by dragging picture icons to fill in the blanks of a partially complete story. After completing a sentence, another sentence appears, prompting the child to select another picture until finally the completed narrative is displayed on the screen.

**Draw Your Conclusions:** A touch-screen drawing tablet which simulates finger painting on an easel, allows children to create an original piece of artwork representing the day's discoveries. Peep, Chirp and Quack can be easily added to any drawing using stamps.

After completing either of the Reflection Station activities, children can choose to email their Reflection Station story home. Parents may also choose to send home Anywhere Activities--a collection of mini science projects which call for everyday household items and can easily be performed by preschoolers with the help of a parent.





Visit the Boston Children's museum where Peep's Big Wide World promises to inspire the next generation of inquisitive scientists! Preschoolers will enjoy a fun, accessible and stress-free introduction to science concepts including exploration, observation and reporting results.

### **About Neuronic**

The Neuronic team consists of industry veterans from disparate backgrounds- software development, psychology, education, knowledge management, and government. Each brings a unique perspective and experience to the company's mindware vision. Neuronic Games is a privately-held company based in New York City

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